

A young woman with long, wavy brown hair is smiling and looking towards the camera. She is wearing a bright blue short-sleeved scrub top with buttons down the front. Her right hand is raised, wearing a bright pink nitrile glove. The background is a plain, light-colored wall.

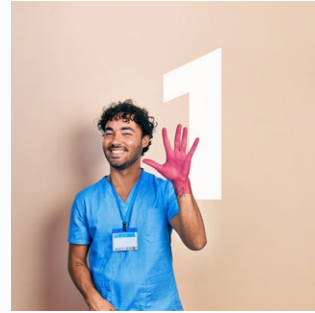
Heyfair | DesiCoach®

**Train disinfection,
protect health.**

Hey!

Thank you for your interest in hand hygiene and protecting your fellow human beings.

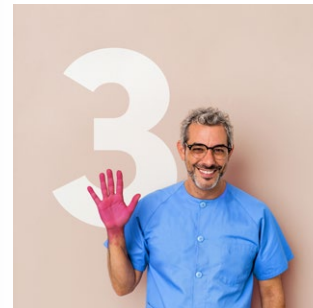
In this brochure you will find out the following →



**How does
DesiCoach[®]
work?**



**Why should I train
how to disinfect
my hands?**



**How do I train
efficiently?**



**How does
it work?**

Content



- What problem does DesiCoach® solve?
- How does DesiCoach® work?
- What is DesiCoach® made of?

The problem

Even experienced professionals make **unnoticed** mistakes when disinfecting their hands.

Thus, pathogens remain on the hands, are transmitted, and people can become ill.



The solution

DesiCoach[®] makes every mistake **visible** during training so that they can be avoided in everyday life.

With an **individually trained disinfection technique**, you can protect yourself and the people around you – at work and at home.



This is how it works

Step 1

Dose Colorizer



In order to achieve the declared effectiveness on disinfectant, the hands must usually be wet for at least 30 seconds.

How do you achieve this? Exactly: by applying enough disinfectant.

Tip:

Logically, large hands need more disinfectant; small ones a little less.

Counting the pump strokes at the dispenser is not optimal (inaccurate). It is better to develop a feeling for your individual right amount.



This is how it works

Rub in and fill the blanks



Disinfect your hands during training just as you do in everyday life. This is the best way to learn from possible mistakes.

Tip:

First disinfect fingertips, nail fold and thumb – because there is the highest germ density.

Do not forget the wrists.



This is how it works

Wait for color development

Let the DesiCoach® magic work.

After about one minute you can evaluate the disinfection.



This is how it works

Step 2 Check dosing and wetting

To do this, we use a color chart.

On intensive colored skin areas, the declared effectiveness was achieved – therefore enough liquid was applied to keep the skin moist for about 30s.

On pale skin areas, too little or no disinfectant was applied. The germ reduction is therefore probably lower than declared.

Tip:

You have only a pale coloration despite sufficient dosage? Check if you have dripped too much while applying.



This is how it works

Step 3

Apply Decolorizer

Now the decolorizer comes into play – as you don't want your hands to stay pink:

Take about the same amount as in the first step – even if you used too little at the beginning. This way you can repeat the repeat the training right after, if you like.



This is how it works

Rub in and optimize

The dye will now decolorize immediately – so you will see for the first-time what wetting can achieve by your respective hand movements.

Think about how you can adjust your hand movements to wet your hands completely in even less time.



This is how it works

Step 4

Check sequence and wetting

After decolorizing, you can see perfectly which areas of the skin need special attention:

Nail folds, skin furrows, dry skin areas and long fingernails are difficult to disinfect. At the same time, they are areas with a particularly high germ density.

If you find color residue on these areas of skin, this is a good indication that not enough disinfectant has been reached here.

Tip: You can solve the problem by treating critical skin areas right at the beginning of your disinfecting routine. This way, there is still enough disinfectant to wet even hard-to-reach areas.



And afterwards ...

Repeat Training

If you have noticed rough mistakes, you should repeat the training directly. In this way, you will quickly achieve a rub-in technique that is optimal for you.

After about a week of practicing your new rub-in technique, you should repeat the training once again. This way you can make sure that no new mistakes have crept in the meantime. After that, the training is beneficial on an annual basis and is recommended by the Robert Koch-Institute.





Ingredients

Naturally natural. 100% natural dyes.



Out of conviction, we do not use artificial colorants. That is why the colorant in DesiCoach® is based on 100% plant extracts. The naturally obtained dye is found in **blackberries**, **raspberries** and **cherries**, for example. There are no intolerances to this natural substance.

In order to achieve comparable properties to your preferred disinfectant DesiCoach® is based on similar ingredients: Alcohol, water and re-greasing agents.

Obviously, the safe usability and skin compatibility of DesiCoach® has been tested and confirmed by several independent institutes.

-  free from allergens
-  natural dye
-  certified as cosmetic product





Why should
I train?

Content



- What are common mistakes?
- Does the training affect compliance?
- Is the training mandatory?

Hand disinfection: status quo

Currently, most hand disinfections have flaws.



Studies show that even when test candidates put a lot of effort into disinfecting oneself and rub for more than 30s, more than every second disinfection has flaws – if no training has been done beforehand.

Moreover, in the daily life, too little disinfectant is usually used: on average, only 1.7ml instead of the recommended 3ml.

Systematic training creates awareness of the problem and brings about changes in behaviour that positively influence not only the quality but also the regularity (compliance) of hand disinfection.

Often forgotten 
Very often forgotten 





Hygiene training & compliance

Regular training increases compliance.



Observational studies have shown that the relative frequency of hand disinfection increases significantly after training.

All in all, the training increases the motivation for regular disinfection tremendously.

Simple psychological effects are presumed behind this:

- 01** The training brings hand hygiene more into focus of our perception. As a result, we remember necessary hand disinfections more easily.
- 02** The training emphasizes very concisely the enormous importance of hand hygiene for infection protection. The implicit message: „In my establishment hand hygiene is extremely important!“

Recommendation

Annual hygiene training in the healthcare sector.

Since the positive effects of hygiene training are scientifically well proven, the Robert Koch-Institute recommends that the entire staff receive practical training in the correct performance of hand disinfection at least once a year.



HOW AM I SUPPOSED TO MANAGE THIS EVERY YEAR?

(WE'LL HELP YOU)





How do I train
efficiently?

Content

- How does training work in groups?
- What is training 2Go?
- How can digital applications help with training?

Train efficiently

Training in groups

Because DesiCoach® works completely without technical accessories, it opens new and time-saving possibilities for hygiene training.




Here's how it works:

At the end of your annual hygiene training, you divide your audience into groups of 3–5 people. These ones carry out the training under your guidance – all at the same time.

You can calmly and comprehensively explain what really matters in hand disinfection while it is directly put into practice.

Afterwards, everyone is invited to compare their results and to work out an optimal disinfection technique together.

The group training thus allows you to train an entire course with numerous people in just a few minutes, which can easily take several hours with other training methods.

-  Time and cost saving
-  Fun during training
-  Learning success



DesiCoach® 2Go
Our recommendation
for large groups and
individual trainings



DesiCoach® 75 ml
Our recommendation
for small to medium
group sizes

Train efficiently

Training to take away with DesiCoach® 2Go




As much wonderful group training is, it also has two significant drawbacks:

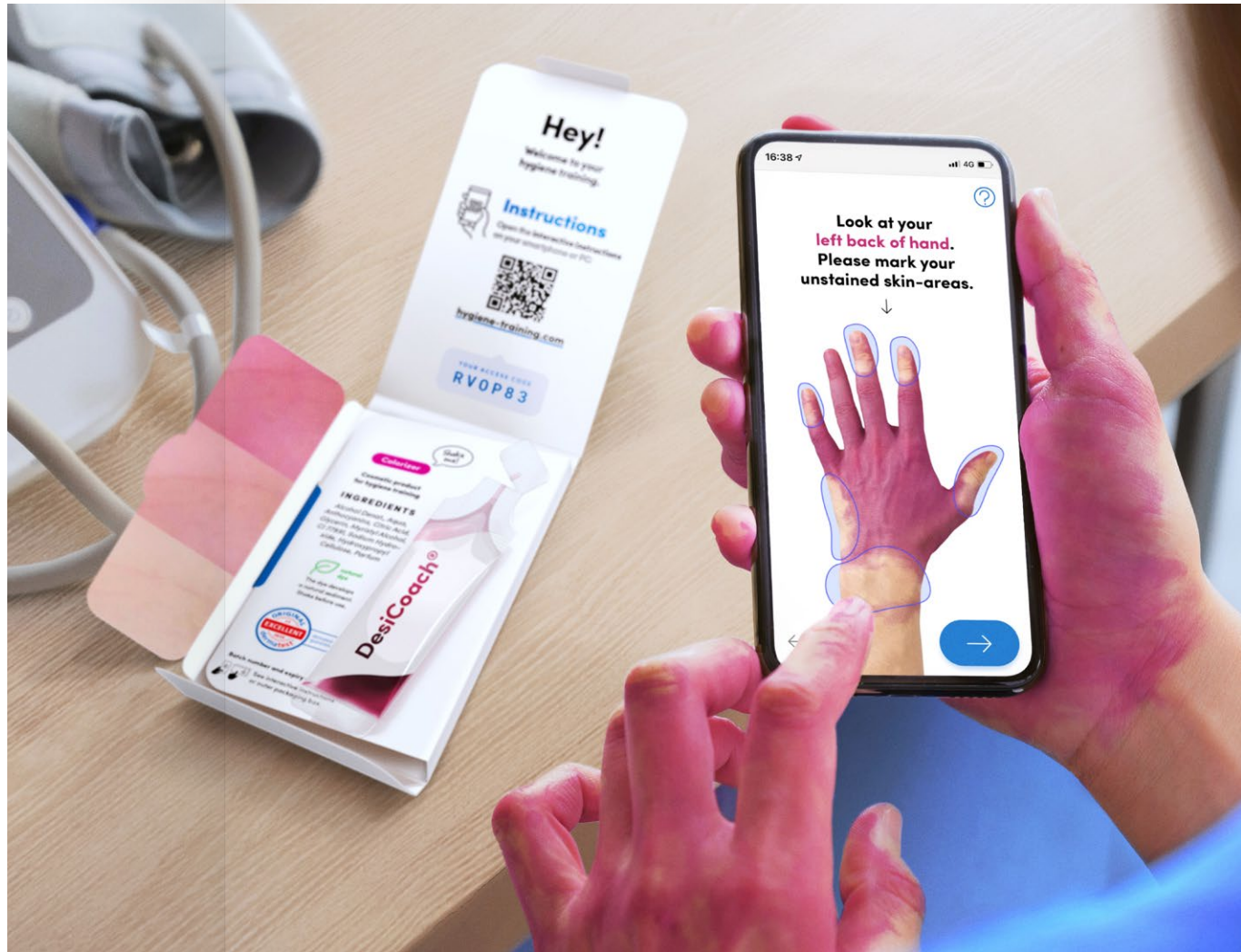
- 01 It is not always possible to gather many people in one room.
- 02 Find appointment, prepare, document: Organizing the training is time-consuming.

We solve both of these problems with DesiCoach® 2Go: With hygiene training to take away, we now have the possibility of individual training instead of the usual group training.

The practical 2Go packs are accompanied by a free online application that helps with instruction and evaluation. This way you can train and optimize your hand disinfection anytime and anywhere.

On the next page we will explain exactly how it works.

-  Time and cost saving
-  Fun during training
-  Learning success



DesiCoach® 2Go

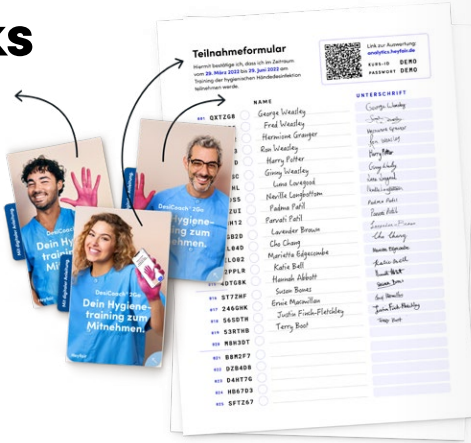
This is how it works

Step 1

Order trainings

First you order one training for each member of your team.

One training contains DesiCoach® 2Go (2 × 4ml) as well as the individual access code to the digital manual.



Step 2

Distribute

Now simply distribute the trainings to your team.

If you want to check who has completed the training, you can assign the access codes to the individual team members in the attached form. On the evaluation page you will then see which trainings have been used.



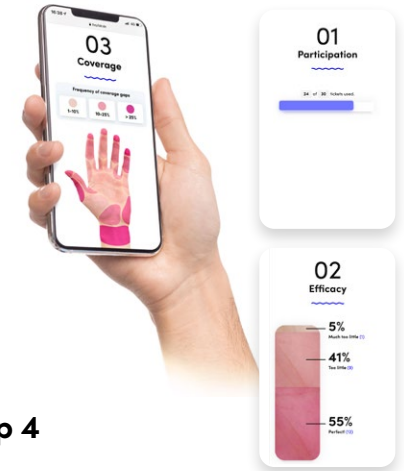
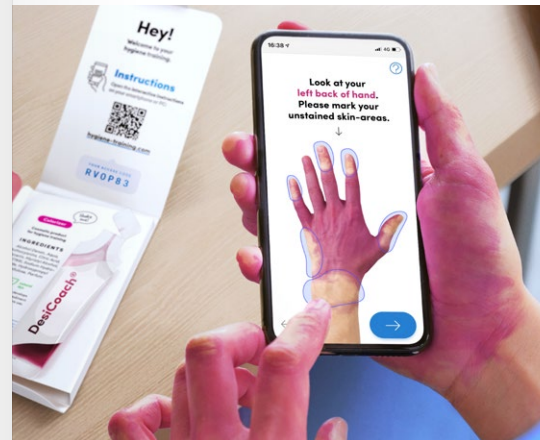
Step 3

Train

Your team now trains hygienic hand disinfection independently on a smartphone or computer. They are supported by the digital manual.

To increase motivation, you can recommend that your team arrange to train together.

The results of the training can be released voluntarily and 100% anonymously for evaluation. Participation, on the other hand, is always recorded.



Step 4

Evaluate

You can automatically evaluate your trainings via a password-protected website.

On the evaluation page you can see how many trainings have been done so far and what results have been achieved.

You can download, save and print the training results. This way you can fulfill your documentation obligations without any hassle.

About Heyfair

We make hygiene visible.

We believe: Problems are much easier to discover, understand and to be fixed if you can see them. But the world of hygiene is currently a black box: it's hard to tell if hygiene measures have really been successful – until it's too late.


We would like to contribute to preserve the health of our society better. That's why we're developing next-generation hygiene products that use visual cues to intuitively show if they've been used correctly.


Do you want to support us and our mission? Then help us: tell your team about Heyfair or share your experience with our products on social media at **#visibleHygiene**.

Questions? We look forward to hearing from you!

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Europäischer Sozialfonds

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*Zusammen. .
Zukunft.
Gestalten.*

**Deutschland
Land der Ideen**



Ausgezeichneter Ort 2018



**KULTUR- UND
KREATIVPILOTEN
DEUTSCHLAND**

eit Health



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**Klimaneutral
produziert**



Papier aus
verantwortungsvoller
Waldwirtschaft